Subject: a HOT new product 

Body text: hey there,

A hot new story has just come in. didn’t you hear? We got a new product on our hands. And not just any old product. This product is really lit. Literally!



Introducing the electric hot knife, where you can slice and dice while toasting your food at the same time. It will help you save time when preparing food.

This device can be used for loafs of bread, ice cream cakes, sandwiches you name it. Whether you preparing your kids lunch bag for school or want to make yourself a quick meal, this product is meant for you. Anyone can benefit from it. after all, we all do eat food. 😉

Come check it out for yourself, I assure you it will be worth your wild. Plus, when you’re holding it, you feel like you’re holding a lightsaber.

You can find the product as well on my amazon page of recommendation, which you can find in the link below:

Not only is this gadget great for food, but it’s a great life hack. You can use it to seal an already open bag. Its like a 2 for 1.

Try it out, I would love to hear your thoughts about the electric hot knife. You can let me know what you think leaving a comment on my page.

Join the toasty experience!

P.S

If you are not interested in a flaming hot sword, I recommend to still check out my page. You can see the electric hot knife and many more different products that I guarantee is worth a look at.

You can find my page in the link below:

If you’ve made a mistake, customers don’t just want to hear that you’re sorry—they expect some sort of action.

Another key element to sending an impactful apology email is to be totally open and honest.

not all mistakes are equal. And sometimes it wasn’t even you who did it. You can’t turn back time and prevent an error from happening, but you can definitely control your response and take swift action.

Best apologies are the simplest ones. Give the customer what they expect.

Choose the best way to communicate the apology.

Give as much detail as possible. Say sorry for making the patient wait.

Your objective as an email marketer shouldn’t be to avoid ever making a mistake. That’s just not going to happen. Instead, focus on making your email marketing more useful, engaging, and persuasive.